

## **STAGE IV: THE SEARCH PROCESS**

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### **Advertising**

#### **[Church Leadership Connection](#)**

When your CIF is posted on Church Leadership Connection, it is available to anyone using the World Wide Web. Many persons who are searching will check the web daily for new listings in the areas they are interested in serving. They may forward you their PIF before it is matched. This is acceptable and may show you some initiative on their part. Please note the source of a PIF when you receive it.

#### **Advertising Announcements**

Some PNCs choose to advertise their position in one or more settings. This may attract some additional PIFs and is helpful to persons from Formula of Agreement Denominations. These other denominations—Evangelical Lutheran Church of America (the largest Lutheran body), Reformed Church of America, and the United Church of Christ (Congregational)—are in a special relationship with the Presbyterian Church (U.S.A.) where ministers can serve in any other denomination easily.

#### **Denominational**

##### **[The Presbyterian Outlook](#)**

Provides immediate web listings and delayed print listings in their magazine (space availability in the magazine). This is the most highly used of the advertising sources. The magazine publishes 43 times a year. Ads will also appear on The Presbyterian Outlook web page.

##### **[Presbyterians Today](#)**

This is the monthly magazine of the Presbyterian Church (U.S.A.). They have a several month lead time for classified ads. Deadline is approximately six weeks before an issue date. Ads will also appear for one month on their Web page at no additional cost. Information is at the web page.

#### **Ecumenical**

##### **[The Christian Century](#)**

This ecumenical magazine is published biweekly. They also offer on-line advertising.

**Copies of the publications listed above may be found in the Presbytery Resource Center for examination.**